



GENERAL & IMMEDIATE SITE CONTEXT KEY BUILDINGS & CHARACTER OF CAMDEN TOWN

FLOW OF TRAFFIC

The general of people and traffic are highlighted on the adjacent map. The main flow of pedestrians move from south to north, towards the Camden Stables Market. The demographic of the area includes local residents, students, tourists, many of which young people.

CHOSEN SITE LOCATION

The site is located immediately north of Hampstead Road Bridge where Camden High Street and Chalk Farm Road converge. Regents Canal, Hawley Wharf and the Railway viaducts are immediately south-east, northeast and north-west of the site respectively. Hawley Wharf has yet to start construction. The block adjacent to the chosen site will likely be used for retail.

GENERAL CONTEXT

There are a mix of commercial, residential an mixed use spaces. Some of the key structures include, the famous market along the high street and Chalk Farm Road, pubs and music venues. These structures create vibrant day and night scenes in the area.

INTERACTION BETWEEN USERS & PROGRAMME RENDERING OF INTERIOR VIEWS ON THE GROUND FLOOR



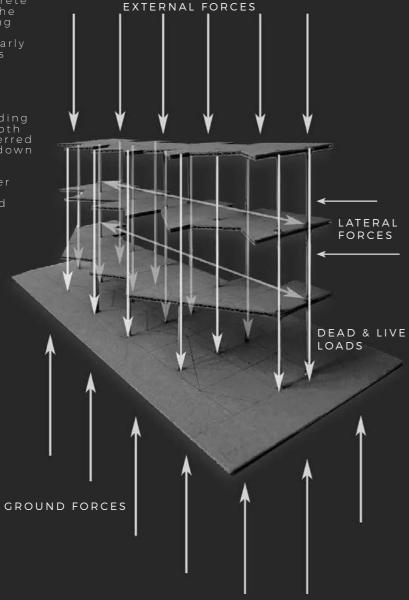
STRUCTURAL MEMBERS COLUMNS, STAIR CORES & FORCES

LATERAL FORCES

400mm reinforced concrete walls running through the stair cores provide strong support against strong winds, which is particularly important because of its location.

FLAT SLAB

Shear reaction and bending moment is present at both ends. The load is transferred onto vertical supports, down towards the foundation where these loads are distributed across larger surface area, mitigating stresses on concentrated areas.

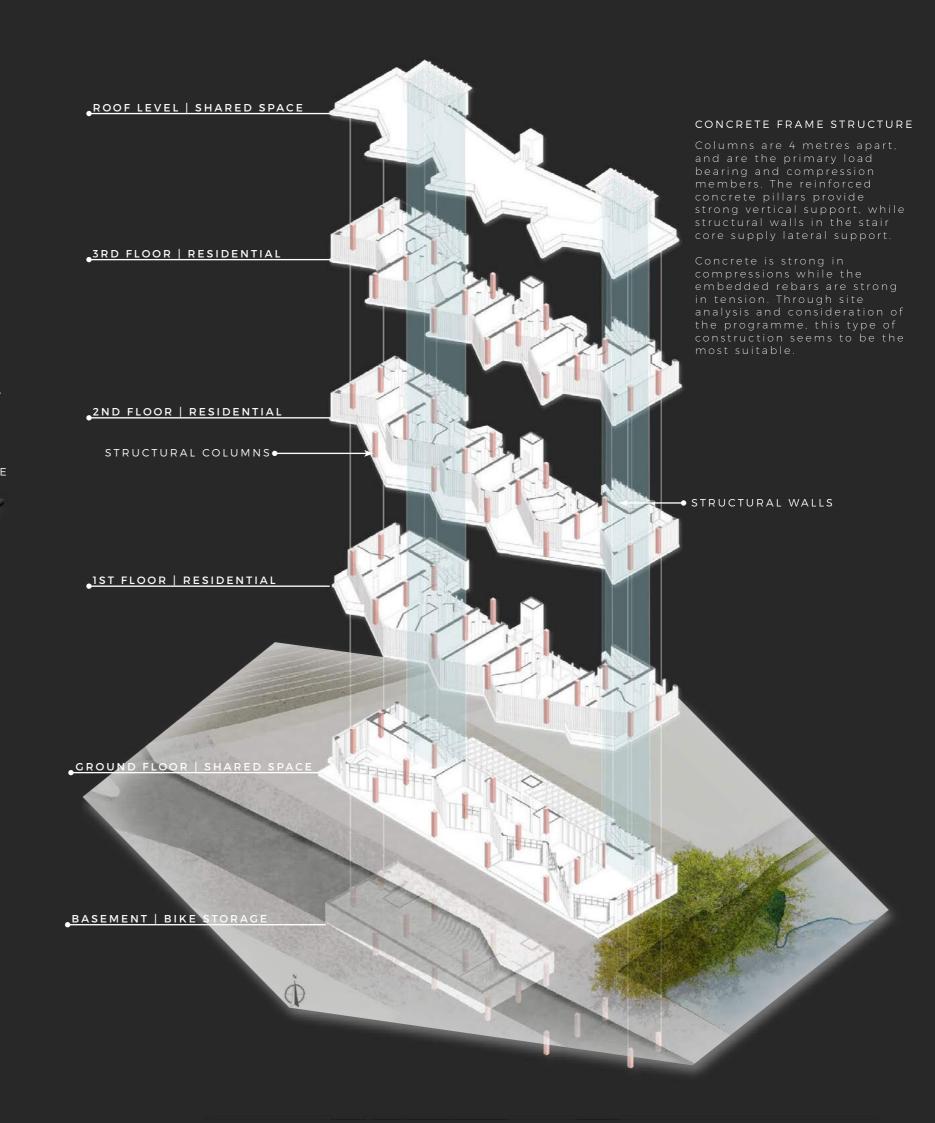




IBM BUILDING, Wellington, New Zealand.

Concrete frame construction provides flexibility in the interior plan as well as facade. It strongly supports both, vertical and lateral forces. These V are beneficial to my proposal, since it has an unconventional facade.

The robust qualities of reinforced concrete proves to be a fantastic canvas for street art, which can be continually painted over.



LOUVRE DETAIL, ENVIRONMENTAL STRATEGY & MATERIALITY

PLAN OF LOUVRE SYSTEM | IMPACT OF SOLAR, WIND, SOUND & PRECIPITATION

